

**INVOICE NO.**

EN5579160

**INVOICE DATE**

10/30/2016

**BILL CYCLE**

201610

**INVOICE DUE DATE**

11/27/2016

Targeted Platform Media  
400 Broadacres Drive  
Bloomfield, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11872196	Philadelphia	TV	\$24,760.00	25	25

**INVOICE NOTES**

Gross Advertising Total	\$24,760.00
Agency Commission	(\$3,714.00)
Rep Commission	(\$2,735.99)
<b>Net Advertising Total</b>	<b>\$18,310.01</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:**

Estimate No: 4563

Campaign No:

Comcast Order No: EN11872196

TIM Est No: 693856

AE Name: NCC - Marcus, Matthew

Market: Philadelphia

Contract Type: Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1597292	PRATV1640H IVE SEEN	PHILLY Interconnect/6500	CNN, FXNC, HGTV, HLN, MNBC	25	\$24,760.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NW1597292	5	\$4,488.00
FXNC	PHILLY Interconnect/6500	NW1597292	5	\$6,280.00
HGTV	PHILLY Interconnect/6500	NW1597292	3	\$7,040.00
HLN	PHILLY Interconnect/6500	NW1597292	6	\$1,320.00
MNBC	PHILLY Interconnect/6500	NW1597292	6	\$5,632.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-25-16	CNN	PHILLY Interconnect/6500	6:34AM	PRATV1640H IVE SEEN	New Day	60	1	\$880.00	
10-25-16	CNN	PHILLY Interconnect/6500	2:27PM	PRATV1640H IVE SEEN	CNN Newsroom With Brooke Baldwin	60	2	\$770.00	
10-25-16	FXNC	PHILLY Interconnect/6500	12:16PM	PRATV1640H IVE SEEN	Outnumbered	60	7	\$660.00	
10-25-16	FXNC	PHILLY Interconnect/6500	6:49PM	PRATV1640H IVE SEEN	Special Report With Bret Baier	60	8	\$960.00	
10-25-16	HGTV	PHILLY Interconnect/6500	7:42PM	PRATV1640H IVE SEEN	Fixer Upper	60	11	\$2,640.00	
10-25-16	HLN	PHILLY Interconnect/6500	10:47AM	PRATV1640H IVE SEEN	Michaela	60	14	\$100.00	
10-25-16	MNBC	PHILLY Interconnect/6500	3:38PM	PRATV1640H IVE SEEN	MSNBC Live with Kate Snow	60	19	\$396.00	
10-25-16	MNBC	PHILLY Interconnect/6500	5:13PM	PRATV1640H IVE SEEN	MTP Daily	60	20	\$792.00	
10-26-16	HLN	PHILLY Interconnect/6500	8:45PM	PRATV1640H IVE SEEN	Primetime Justice with Ashleigh Banfield	60	16	\$340.01	
10-27-16	CNN	PHILLY Interconnect/6500	6:55PM	PRATV1640H IVE SEEN	The Situation Room With Wolf Blitzer	60	3	\$990.00	
10-27-16	FXNC	PHILLY Interconnect/6500	8:22AM	PRATV1640H IVE SEEN	Fox and Friends	60	6	\$1,100.00	
10-27-16	FXNC	PHILLY Interconnect/6500	8:19PM	PRATV1640H IVE SEEN	The O'Reilly Factor	60	9	\$2,240.00	
10-27-16	HLN	PHILLY Interconnect/6500	5:36PM	PRATV1640H IVE SEEN	Forensic Files	60	15	\$180.00	
10-27-16	MNBC	PHILLY Interconnect/6500	6:42AM	PRATV1640H IVE SEEN	Morning Joe	60	18	\$660.00	
10-27-16	MNBC	PHILLY Interconnect/6500	7:18PM	PRATV1640H IVE SEEN	Hardball With Chris Matthews	60	21	\$1,760.00	
10-28-16	HGTV	PHILLY Interconnect/6500	9:18PM	PRATV1640H IVE SEEN	My Lottery Dream Home	60	11	\$2,640.00	
10-29-16	CNN	PHILLY Interconnect/6500	1:19PM	PRATV1640H IVE SEEN	CNN Newsroom With Fredricka Whitfield	60	5	\$308.00	
10-29-16	CNN	PHILLY Interconnect/6500	11:28PM	PRATV1640H IVE SEEN	Unfinished Business: The Essential Hillary Clinton	60	4	\$1,540.00	
10-29-16	FXNC	PHILLY Interconnect/6500	11:23AM	PRATV1640H IVE SEEN	The Cost of Freedom	60	10	\$1,320.00	
10-29-16	HGTV	PHILLY Interconnect/6500	4:43PM	PRATV1640H IVE SEEN	Flip or Flop	60	12	\$1,760.00	
10-29-16	HLN	PHILLY Interconnect/6500	7:44AM	PRATV1640H IVE SEEN	HLN Weekend Express	60	13	\$140.00	
10-29-16	HLN	PHILLY Interconnect/6500	5:35PM	PRATV1640H IVE SEEN	Forensic Files	60	17	\$220.00	
10-29-16	HLN	PHILLY Interconnect/6500	7:52PM	PRATV1640H IVE SEEN	Forensic Files	60	16	\$339.99	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-29-16	MNBC	PHILLY Interconnect/6500	3:18PM	PRATV1640H IVE SEEN	MSNBC Live	60	22	\$264.00	
10-30-16	MNBC	PHILLY Interconnect/6500	9:51PM	PRATV1640H IVE SEEN	Dateline Extra	60	21	\$1,760.00	

**Order# EN11872196 Total: \$24,760.00**



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## BILL TO

Targeted Platform Media  
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Bloomfield, NJ 07003

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**REMITTANCE**

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Please return this document with your payment

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Targeted Platform Media	TARGPLATFORM	PRIORITIES US ACTION	P96722

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**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Special Note:**

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

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**Net Balance Due****\$18,310.01**

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We accept checks, money orders, and all major credit cards.